

# PROGRAM DETAILS

## EVENT INFORMATION

When: Tuesday, November 6, 2018 | 11am to 1:30pm  
Where: Hyatt Regency | Regency Ballroom | 3<sup>rd</sup> Floor  
Dress: Show your company spirit with your logo wear. Otherwise business or business casual will do.  
Website: See a complete list of this year's honorees, Click here: <http://bizj.us/1ppe9y>

## AWARDS PRESENTATION

Same as previous years, rankings will be revealed at the luncheon and in lieu of a keynote we are asking each honoree company to accept their award by answering the following question in ten words: **What makes your company a best place to work?** You decide who delivers your acceptance speech and accepts the award—one person, a couple of associates or your entire group of attendees. We'll ask you to pose for a photo with your award then return to your seat to cheer on your fellow honorees!

## SPIRIT COMPETITION

Show us your corporate spirit and you could take the Best Places to Work Spirit Cup back to your office! Each honoree's ten-word acceptance speech will be in the running.

- All 2018 Best Places to Work Honorees attending the Nov. 6 Awards Luncheon are eligible.
- Judges will select a winner based on each organization's ten-word acceptance speech which answers the question: What makes your company a best place to work?
- Each organization will be judged on creativity and the spirit they display when delivering their speech. Have fun with it! Bring your entire team on stage to accept your award, dress in company logo wear, make signs, create an original cheer—it's up to you!
- The winner will be named at the end of the program and will receive the Best Places to Work Spirit Cup to display in their office!

## TICKETS

- Honoree | Complimentary – Each honoree company receives one complimentary Standard Individual Ticket. You are welcome to use the value of the complimentary ticket (\$110) toward the purchase of a package, table or group of tickets.
- Standard Individual Tickets | \$110 each – One seat in the open seating area.
- Standard Table of Ten | \$1250 each – Includes a reserved table with ten tickets and table sign.
- MEZZO Package | \$3500 – Includes five reserved seats, quarter page ad in the Best Places to Work supplement, and mention at the podium during the event.
- PINNACLE Package | \$5000 – Includes one premium table of ten, table placed in premium location in the room, half page ad in the Best Places to Work supplement, digital copy of the Best Places to Work logo, logo placement on PowerPoint rotation, and logo placement on table sign.

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Please contact Matthew Balzer at 614-220-5487 or [mbalzer@bizjournals.com](mailto:mbalzer@bizjournals.com) no later than October 23 to confirm the individual using your complimentary ticket and to purchase any additional tickets or tables.

## “TAKE OUR ADVICE” EDITORIAL FEATURE

For the publication highlighting our honorees this year we’re asking each company to submit a few photos showcasing your workplace culture, either from staff parties, outings, volunteering or other team-building activities.

We’re also asking each honoree to share some of the wisdom that makes them among the Best Places to Work in Central Ohio. It’s no secret that creating a positive workplace culture is no easy task, and you should be proud you’ve been able to pull it off. We’ve highlighted a few challenging situations, and we want to know how you manage them for a feature we’re calling Take Our Advice.

We’ve set up an online survey – [Take Our Advice Survey](#) – where we’d like you to share one piece of advice for each scenario. Keep it short, and don’t worry if you don’t answer them all. The deadline is Oct. 5. If you have any questions, please feel free to contact me at [dbuchanan@bizjournals.com](mailto:dbuchanan@bizjournals.com).

## PLAQUES, LOGOS & REPRINTS

Turn your organization’s achievements into great PR. We have a variety of plaques and reprints available. For more details, contact Regan Olvey at 614-220-5484 or [rolvey@bizjournals.com](mailto:rolvey@bizjournals.com) or click here: <https://promo.bizjournals.com/columbus-bptw/>

### Gold Package | \$950 savings of \$700

- Hi-Res PDF of feature
- Unlocked E-Share Link
- Deluxe Laminated Wall Plaque
- Photo accepting the award

### Silver Package | \$575 savings of \$350

- Unlocked E-Share Link
- Deluxe Laminated Wall Plaque
- Photo accepting the award
- Event Logo

### Bronze Package | \$425 savings of \$125

- Deluxe Laminated Wall Plaque
- Photo accepting the award
- Event Logo

*\*\* Please be aware that third-party organizations will attempt to contact you with reprint offers. Columbus Business First and American City Business Journals are the only authorized producers of official Best Places to Work material.*

## SOCIAL MEDIA

Share the news that your organization is one of Central Ohio’s Best Places to Work! Take a photo showing your team spirit and post it on your social media channels using the hashtag #Biz1stBPTW. We’ll be looking for them and will use them in our print ads and in our own social media posts.

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## QUESTIONS?

- Event Logistics – Melissa Price, Events Director  
614-220-5436 | [mprice@bizjournals.com](mailto:mprice@bizjournals.com)
- Ticket Sales – Matthew Balzer, Media Consultant  
614-220-5487 | [mbalzer@bizjournals.com](mailto:mbalzer@bizjournals.com)
- Take My Advice Editorial Feature - Doug Buchanan, Editor-in-Chief  
614-220-5448 | [dbuchanan@bizjournals.com](mailto:dbuchanan@bizjournals.com)
- Plaques, Logos & Reprints  
614-220-5484 | [rolvey@bizjournals.com](mailto:rolvey@bizjournals.com)

# 2018 HONOREES

## MICRO

Central Point Partners, LLC ~ Contactability  
Fisher & Co. Business Consulting ~ Futurety  
Matic Insurance ~ Minds On, Inc.  
Ringside Talent ~ TechSite  
The Joseph Group ~ Wiretap ~ ZoCo Design

## SMALL

AXIA Consulting ~ Columbus Collaboratory  
Environmental Pest Management ~ INFOVERITY  
Kaufman Development ~ Leaderstat  
Leading EDJE LLC ~ Overmyer Hall Associates  
Parallel Technologies, Inc. ~ ProLink Staffing

## MEDIUM

Centric Consulting, LLC ~ Choice Recovery  
Dynamit ~ Equity and Equity Construction Solutions  
ERPA ~ Improving-Columbus  
Kaiser Consulting ~ Robert Half  
Tailored Management ~ Zipline Logistics

## LARGE

BARK ~ COMRESOURCE  
GBQ Partners LLC ~ Goldfish Swim School  
HMB ~ Homeside Financial, LLC  
Navigator Management Partners ~ RevLocal  
The Champion Companies ~ Total Quality Logistics

## EXTRA LARGE

Alliance Data ~ EMH&T  
IGS Energy ~ OCLC, Inc. ~ Quantum Health